



Newsletter nº 7 – Wednesday, 28 November 2012



**Enrique Belda, Coordinator of the Congress:**

**“Spain leads the sector thanks to the cooperation between companies and other institutions”**

Enrique Belda, Coordinator of the International Congress on Mobility Management, considers standardization as the key element which has allowed Spain to achieve a great success on mobility management. Besides, he thinks that everything has been possible thanks to the combined effort between companies and other institutions.

**Follow the live sessions**

**The Congress, on streaming**

Computer, iPhone, iPad... All professionals interested in the International Congress on Mobility Management will be able to register online in order to follow the live working sessions. Available from the next week.

There are two possibilities for your registration.

One Day pass (100 € VAT included), where delegates can chose between urban or interurban mobility sessions and Full Congress pass (150 € VAT included).

Credit card or *Paypal* are allowed for the payment.

On the other hand, the morning sessions will be translated simultaneously to English.

Finally, you can also follow by *streaming* all the information related to the mobility control centers which will be visited during the meeting.



**How is the Spanish model for mobility management perceived abroad?**

Two round tables will be held at the beginning of the Congress, December 11<sup>th</sup> and 12<sup>th</sup>. These meetings will promote an enrich debate about the image around the world of the Spanish mobility management sector. How is this model, successful in Spain, perceived abroad? Experts from Argentina, Colombia, Mexico and Peru will discuss about this matter in round tables, from a plural perspective. [More information.](#)

**ICEX also bets for the Congress**

The Spanish Institute of Foreign Trade (ICEX) has shown its full support to the International Congress on Mobility Management. ICEX has confirmed its collaboration as promoting institution, together with the two leader administration of the Congress: General Traffic Directorate (DGT) and Madrid City Council. In that sense, the opening session of the meeting will count with the presence of Alicia Montalvo Santamaría, Manager of Infrastructure, Environment, Energy and TIC’s Department of ICEX.

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